

## DISCOUNT ON ELECTRIC BILL AVAILABLE THROUGH CITY'S GOVERNMENTAL AGGREGATION PROGRAM

Residents and small businesses in the City of Marietta now have the opportunity to save money on their electric bills by participating in an opt-out electric aggregation program, where the city brings citizens together to buy electricity as a group. This type of group buying power has proven to be an effective way to obtain a lower electricity price for all the group members.

Just recently a letter was sent to eligible residents and small businesses specifying the terms and conditions of the offer as well as the rate and the length of the contract with FirstEnergy Solutions. Residential customers in the program will receive 6% off AEP Ohio's generation rate – small business customers will receive 15% off AEP Ohio's generation rate – through their September 2014 meter read dates.

Recipients of this mailing do not need to do anything to join the program. However, anyone who does not want to participate in the program can easily opt out by returning the opt-out form that is included with the letter.

Residents and small businesses will have until August 24, 2011, to opt out of the program at no charge. Additional opportunities to opt out will occur every three years.

AEP Ohio will continue to be responsible for the delivery of power to homes and businesses, and will continue to read meters, maintain poles and wires and restore power after an outage. The letter referred to Marietta's electric utility as Columbus Southern, which is the legal name of the AEP Ohio subsidiary that provides electric service to this community.

City of Marietta voters approved governmental aggregation in May 2011. City Council has decided to initiate an electric aggregation program to provide the community with guaranteed long-term savings on their monthly electric bills.

Questions about this program should be directed to the community's electric generation supplier FirstEnergy Solutions at 1-866-636-3749.