Sales Assumptions

Rentable Tenant Space
3120 square feet at $10.00 per square foot per year - calculated at 75% occupancy
Promo Video
$1,000 per month,witht a year's commitment
Café

	Mornings	Lunch	Snacks	Per month
Patrons	50	70	40	
Avg Sale	$2.50	$7.00	$2.00	
Days	30	30	30	
	$3,750	$14,700	$2,400	$20,850

Food Cost	40%	$8,340	
Labor			
2 Manager 10.00 + 24% Benefits		$3,732	
35 hours x 4.3 weeks			
Consumers			
4 at 6.85 + 24% benefits		$3,652	
25 hours x 4.3 weeks			
Transportation		$50	
Supplies		$1,100	
	Total Expenses	$16,875	
	Net profit	$3,975	19%
	Annual Net Profit	$47,702	
Events			
20 per year 300 people X $12 per person		$72,000	
	10% profit	$7,200	$360 per event

Ticket Booth
10% of sales
Newsstand
$100 per month
Kiosk Sponsorship
10 each at $400 per month (can be split into smaller ads)
Showcase % of sales
35% of sales($53571), total sales increasing 10% in years 2 & 3
Special Events
$400 per event, 30 events Year One, addition of 4 events in years 2 and 3
Ground floor revenue
Marketplace

Hallway	$10,368	36 3x5 booths @ $60 per month average 40% occupancy increasing to 50% Year 2 and 60% Year 3
Food Vendors	$8,700	2 each @ 435 square feet @ $10 square foot/year
Rooms	$10,200	2 each @ 510 square feet @ $10 square foot/year 50% occupancy Year 1 - 75% Years 2 & 3
Artist Studio	$1,550	1 each @ 620 square feet @ $5 square foot/year
Rooms		50% occupancy Year 1, 2 & 3